

## Artwork Specification

### 3m x 4m T Shape Exhibition Stand

- 1 For optimum results we require all artwork documents to be submitted in **Vector Format** in a **High Quality PDF**
- 2 Please ensure that all text has be **outlined**, any images or placed items are **linked / embedded** within the document and that all layers have been flattened.
- 3 No **bleed** or **crop marks**.
- 4 Set up your artwork in **CMYK** at **300 dpi**
- 5 CMYK Printing of Solid Black – To achieve a solid black in your artwork, please create solid black with the following colour reference:  
**100% C , 100% K , 100%Y , 100%M**

- 6 The artwork should be sized at **25%** of the total artwork size, as a complete document we are unable to accept individual panels.

- 7 **Double Sided L Shape Pop Up** = 8 panels  
4 x front panels, 2 x 'D' end wraparound panels & 2 x ghost panel

**Total Artwork size:** 5489mm (w) x 2225mm (h)

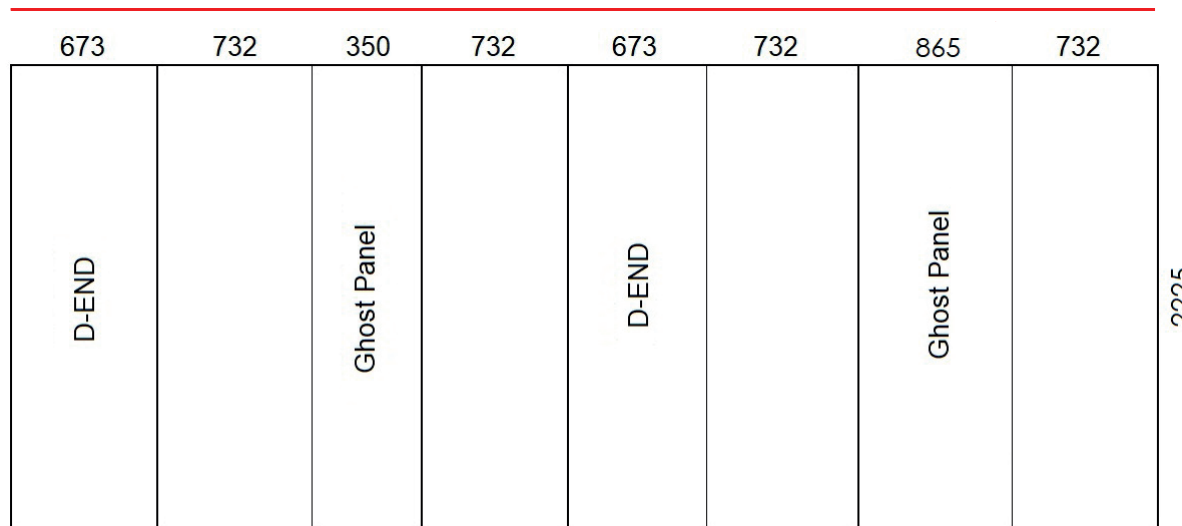
**Artwork size 25% :** 1372.25mm (w) x 556.25mm (h)

**Front Panels** = 732mm/183mm (25%)

**Ghost Panels** = 673mm/168.25mm (25%) / 865mm/216.25 (25%)

- 8 For text, images or logos on the 'D' end panels, please position item in accordance with the diagram. Place in front or side section of the 'D' end, avoiding the grey chevron area.

5489



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- 7 **Jumbo T Shape Stand** (without Pop Up Tower D end) = 10 panels  
5 x front panels, 3 x 'D' end wraparound panels & 2 x ghost panel

**Total Artwork size:** 6679mm (w) x 2957mm (h)

**Artwork size 25% :** 1669.75mm (w) x 739.25mm (h)

**Front Panels =** 732mm/183mm (25%)

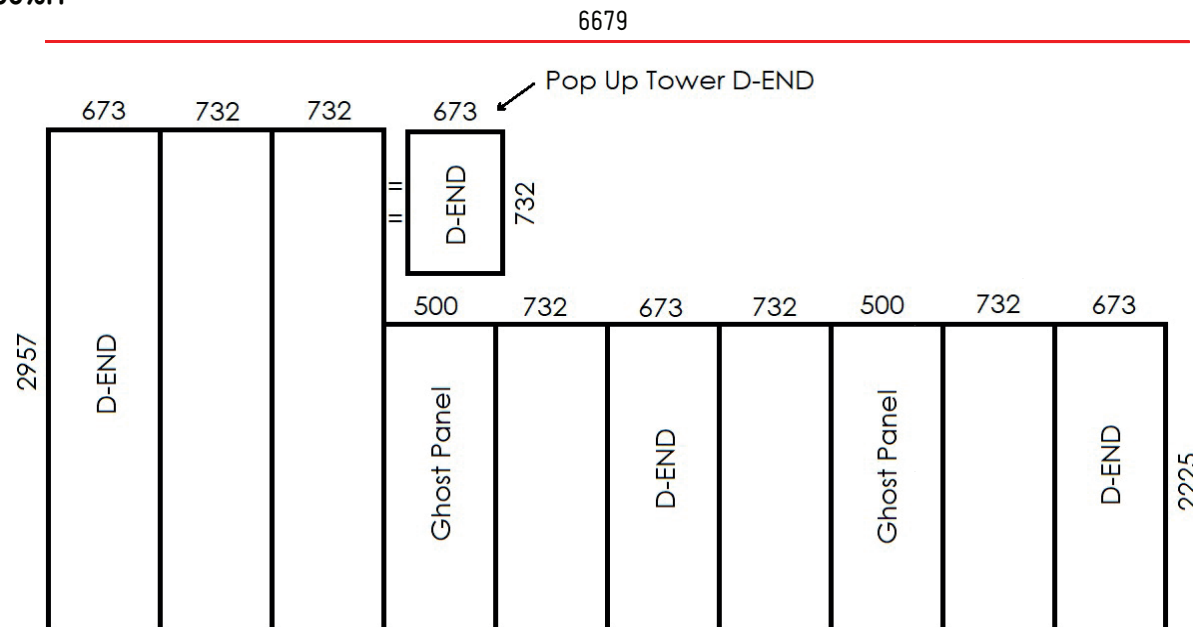
**Ghost Panels =** 500mm/125mm (25%)

**Pop Up Tower D End =** 1 panel

**Total Artwork Size =** 673mm (w) x 732mm (h)

**Artwork Size 25% =** 168.25mm/183mm

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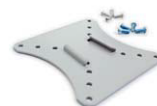
## Pop up Media Stand

Artwork placement guide



TAKES MONITOR UP TO 5KG

Monitor fitting takes  
VSA 100mm centres  
VSA 75mm centres  
VSA 50mm centres



Centre Line

